

# Visit Saint Paul MEMBERSHIP BENEFITS

Visit  
**SAINT PAUL**  
.COM

*Connect your business with millions of visitors each year.*

Visit Saint Paul is a membership supported organization focused on marketing the city as a premier destination with the goal of bringing people to Saint Paul, and bringing business to our members. Membership helps businesses make connections, get in front of people looking for information about Saint Paul, receive referrals from staff and Visitor Information centers, and get leads from conventions/groups/weddings.

Join today to connect with visitors, meeting planners, convention/event attendees, media, and the local travel/hospitality industry in Saint Paul.

## Official Saint Paul Insider's Guide

This guide to Saint Paul is the key piece for anyone looking for info about the city. A listing in the Guide is included with membership along with opportunity for discounted pricing for enhanced listings.

# 50 STATES & 30 COUNTRIES

Where Saint Paul Insider's Guides were mailed to.



## Media Relations

Members are given priority for media tours and site visits.

# 141 MEDIA STORIES

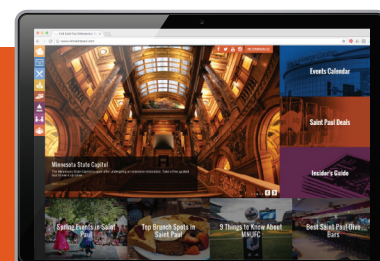
Generated in 2018 from working with regional, national and international journalists

# 57,200+ #MYSAINTPAUL IMAGES

Posted to Instagram with the #MYSAINTPAUL hashtag

# 85,000 VISITOR MAPS

Distributed at hotels, restaurants, information centers and conventions



[visitsaintpaul.com](http://visitsaintpaul.com)

Members receive their own page on the Visit Saint Paul mobile-friendly website

# 145,000

average monthly page views

# 50,000

average monthly users

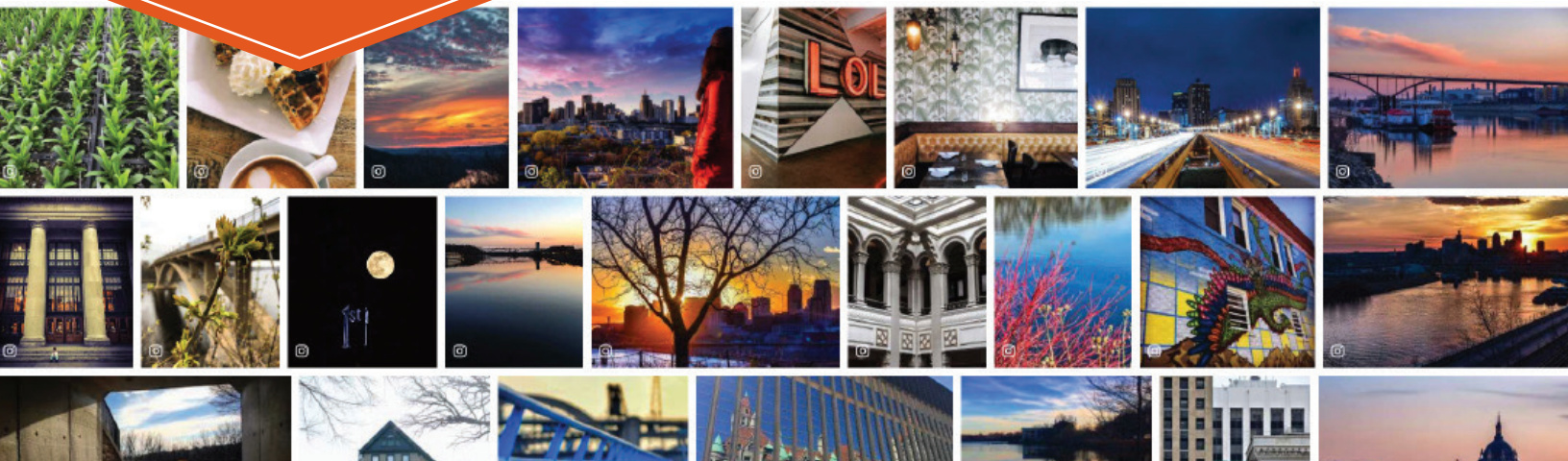
## SOCIAL MEDIA

Social media followers as of December 2018

Facebook: 38k

Twitter: 34.8k

Instagram: 30.6k





## Business Leads and Referrals

Gain member's only access to the Convention Calendar. Business referrals and leads from group tours, weddings, and partners are sent to members for experiences including dining, vendor services, special events, venues and attractions.

# 92 GROUPS

*signed contracts*

which will bring an  
economic impact of

# \$64,714,098



Visit Saint Paul is dedicated to using member businesses for projects, meetings and gifts.

You can't sit on the sidelines with VSP! There are multiple ways for every business to engage and grow.

# EXCELLENCE

in communication, programming and member gatherings make VSP a great investment.

Bonnie Alton  
Owner of Great Harvest Bread Co.



## Community Involvement

Membership demonstrates your company's commitment to the mission of generating economic growth for Saint Paul.

KNOW YOUR  
NEIGHBORHOODS

Visit  
SAINT PAUL  
.COM

## Monthly E-Newsletter & Convention Alerts

Receive event invitations and a monthly update e-newsletter.

## Networking & Information Sharing

Connect with the community: member meetings and educational events, employee trainings, networking opportunities

# 20+ MEMBER EVENTS

*held yearly providing opportunities for  
networking and professional development*

Visit  
**SAINT PAUL**

Official Convention & Visitors Bureau

Contact Us:  
651.265.4900  
info@visitsaintpaul.com

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